

# St. Patrick's Festival x TikTok Creative Fund

## Who Can Apply?

- Non-profit organisations, from small community and voluntary groups, to larger charities and social enterprises.
- Community groups who work in the arts, culture, and creative space.
- Community groups who employ arts and creativity as an intervention.
- Community groups who run artistic and cultural initiatives as part of their work.
- Community groups who connect with their communities through arts and culture.

## How to Apply?

We are asking community groups to apply for the fund by telling us what creative project or intervention they would use the bursary for and how it would benefit their organisation or community and their staff, volunteers, members and/or service users.

To apply please:

1. Complete the application form on pages 6-8 .
2. Submit a 2-minute video of a member or members of your group explaining who you are, what you would propose to spend the funding on and how your group and wider community would benefit from it. This video should be uploaded to YouTube on the 'Unlisted' setting and the link to the video provided in the application form. For instructions on how to upload your video [click here](#).

## Timeline

Application process opens	27 <sup>th</sup> September 2021
Application deadline	24 <sup>th</sup> October 2021
Notification of successful applicants; applicants accept offer	Early November 2021

## Assessment Criteria

The information provided on the application form and their video submission including:

- The community work of the organisation/group, with special consideration for those who work through artistic, creative and cultural intervention.
- The artistic, creative and cultural attributes of the project proposed.
- The benefits the proposed project will bring to the group members and their community.
- The financial viability of the project and the proposed timeline.

## Feedback

Applicants will be informed by email if they are successful/unsuccessful. All decisions are final, no feedback will be given to unsuccessful applications and there will be no appeals process.

## Successful Applicants Obligations

Successful applicants will be expected to undertake the project as detailed in their applications.

A member of the St. Patrick's Festival Team will work as a liaison to the groups to provide communication and answer any queries that might arise during the process.

**Local Launch** - Each successful applicant would be asked to hold a local launch outside their premises/in their locality to announce a fund, which will be attended by a representative of St. Patrick's Festival and TikTok. Groups will be encouraged to engage with and invite local media and key local representatives.

**Virtual workshop** - One representative from each group will be asked to attend a virtual workshop TikTok masterclass to provide guidance on how to utilise the power of TikTok to use the platform to tell your group's story.

Following on from this workshop, groups will be asked to document the project providing short video clips for use on TikTok and St. Patrick's Festivals' platforms. We will work together with each successful applicant to document and capture the progress of these projects and these stories will be shared with a wider audience as part of St. Patrick's Festival in March 2022.

## Funding Arrangements

Funding will be awarded in two separate tranches:

- The first payment of €5,000 will be made shortly after the announcement of the successful groups.
- Invoices and receipts should be kept for all purchases related to this project and submitted to St. Patrick's Festival together with an invoice listing (template to be provided)
- The second payment of €5,000 will be made once invoices/receipts totalling the initial €5,000 have been received by St. Patrick's Festival.
- The invoices/receipts for the second payment should be submitted no later than 4 weeks after final project completion.

## Application Terms & Conditions

- Applications will be accepted between 27<sup>th</sup> September and 24<sup>th</sup> of October at 5pm. Applications received after the deadline will not be considered.
- Applications should be emailed to [submissions@stpatricksfestival.ie](mailto:submissions@stpatricksfestival.ie)
- This fund is open to applications from all community groups in the Republic of Ireland. The term 'community groups' here refers to non-profit organisations, including all small community and voluntary groups up to larger charities and social enterprises.
- Applicants must be aged 18 years or older. Group members and/or service users can be any age; however, the group must have appropriate Garda vetting procedures in place for children or vulnerable group members/service users.
- On the application form, the applicant must agree to a statement of commitment to the project. If a community group is selected for funding, at that point the group will be required to submit a signed letter of commitment to confirm they will proceed with the project and use the funds for the purposes stated in the application form only.
- The funding is a one-off payment and must cover all costs for the proposed project; no further funding will be available.
- Only one application can be submitted per community group.
- Funds must be used:
  - In artistic and creative interventions to support health and wellbeing and/or
  - In the development of creative and artistic skills and abilities.
- The proposed project should be a stand-alone project that is not in receipt of funding from another funder or sponsor.
- Applicants must have appropriate insurance in place for the proposed project.
- Applicants must have a Republic of Ireland bank account registered in the organisation's/group's name.

- Applicants may be required to participate in publicity connected with the Creative Foundations Fund, including a launch or public announcement of the project. It is a condition of entry that the Applicants agree to their group's name and location being made publicly available if they are successful in their application.
- Successful applicants will be required to agree to document elements of the project through video and give full consent to St. Patrick's Festival to use this content on its channels during the 2022 Festival. Successful applicants must also ensure that the consent of featured group members/staff/volunteers/ service users is duly secured for same. Participants must also consent to being photographed, filmed and/or recorded by St. Patrick's Festival or authorised agents in connection to the project. Participants must agree not to assert any moral (or similar) rights to the material and give all necessary consents under the Copyright Designs and Patents Act 1988 (as amended) and all other applicable legislation in respect of any photography, film and/or recordings. Please note that St. Patrick's Festival is entitled to make full use of any photography, film and/or recording in all current and future media worldwide without any liability or payment to you, including permitting others to do the same.
- St. Patrick's Festival accepts no responsibility for incorrectly completed, lost or delayed entries, notices, acceptances, tickets or other documents related to the entries(s). Incomplete, inaudible or illegible entries will be disqualified. St. Patrick's Festival shall not be responsible for technical errors in telecommunications networks, internet access or any other barriers preventing entry to any competition.
- Entries not complying with these terms and conditions will be invalid.
- Entrants' data will be collected, stored and processed for the purposes of administering and assessing applications. All data will be stored in accordance with St. Patrick's Festival's GDPR policy. For more information on how we use your personal information and your rights related to this prize draw/competition, please see our Privacy Notice for Funding Applicants below.

### Privacy Notice for Funding Applicants

- When you sign up to enter a St. Patrick's Festival funding application process, the personal information associated with your entry is controlled by Feilte Dhuibh Linne Cuideachta Faoi Theorainn Rathaiochta t/a St. Patrick's Festival. St. Patrick's Festival will use the information requested and any other information (which may include personal information) you submit to enter the funding application process ("Application Data"), to manage the application process, select participant(s) and award funding.
- The legal basis for processing your Application Data is that processing is necessary to allow you to enter the application process (*performance of a contract*) and to

meet the legal requirements applicable to the application process (*legal obligation*).

- You have a number of rights including the right to request access to, change, or remove your personal information relating to your Application Data.
- We will store your Application Data only for the length of time needed to complete the project, unless a longer retention period is required or permitted by law.
- Our Data Protection Officer can be contacted by emailing:  
[info@stpatricksfestival.ie](mailto:info@stpatricksfestival.ie).
- You have a right to lodge a complaint with the Data Protection Commissioner's office. Contact details can be found at  
<https://www.dataprotection.ie/en/contact/how-contact-us>